City of Broken Arrow State of the City

December 2015



"Local Government is where Leadership and Public Services Matter the Most!"



State of The City

I. BA'S Local Government

II. 90-Day Observations

III. What's on the Horizon



Renewal of Vision 2025

THANK YOU!!!



Broken Arrow, OK

I. BA'S Local Government



Broken Arrow City Government

- A municipal corporation created under Oklahoma Constitution and statutes
- Operates as a Council-Manager form of government consisting of:
 - Five-member elected City Council Legislative body
 - Appointed City Manager as the CEO of the City
- Broken Arrow Municipal Authority (BAMA):
 - City Utilities (Water, Sewer, Sanitation and Stormwater)
 - City Council Members are the BAMA Trustees

City of Broken Arrow Organizational Chart



Citizens

City Council

City Manager

Presiding Judge

Assistant City Manager
Administration

Development Services

Finance

Human Resources

Information Systems (IS)

Asst. to the CM/
Economic Dev. Coordinator

Communications

City Manager's Office

Legal

Fire

Police

Assistant City Manager
Operations

Engineering/ Construction

General Services

Parks & Recreation/ Tourism

> Streets/ Stormwater

> > **Utilities**

City Operational Income Sources

City Sales Tax: 3 cent city tax on each dollar spent for goods in the city limits

- 1 ½ cents to the unrestricted general fund
- ½ cent to the Sales Tax Capital Improvement (STCI) fund
- 1 cent to guarantee the payment of BAMA loans

General Fund Income:

- Sales Tax (63%) (Includes 1 cent BAMA
- Loan Guarantee)
- Misc. Charges, Fees, Licenses,
- F.I.A (34%)
- BAMA PILOT

BAMA Fund Income

- Charges for Services (97%)
- Miscellaneous Charges and Interest (3%)



Excellent Financial Condition

General Fund as of October 31, 2015

- Income 103.64% of budgeted
- Expenses 95.59% of budgeted
- Emergency Reserve Fund Balance \$5,173,817

BAMA Fund as of October 31, 2015

- □ Income 100.12% of budgeted
- Expenses 93.79% of budgeted

Financial Ratings affirmed in Nov. 2015:

- Moody's: Aa3 Stable
- □ Standard & Poor's: AA Stable (Nov. 2014)



Two Year Budgeting

- Allows cities to extend the financial outlook beyond one budget year
- Industry best practice for long range planning
- Frees City staff to focus on operations
- Provides sound budget and financial planning which helps anticipates future needs. Adjustments can be made as necessary.



II. 90-Day Observations



Relationship Building



How the City Operates Day-to-Day



Condition of the City's Infrastructure



III. What's on the Horizon for 2016?



Establishing A Sustainable Vision

Where will Broken Arrow be in 5, 10, 15 or 20 years?



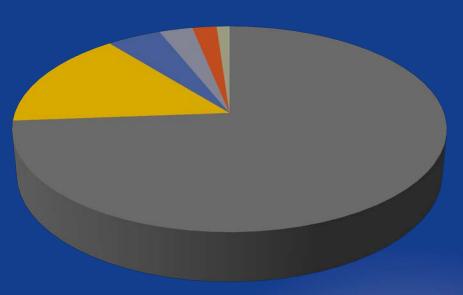
#1 Responsibility -Financial Stability

Ensure the City has adequate and sustainable resources to meet the needs of local government and Utility operations



Shop Broken Arrow

Percentage of Income by Source



- 75.13% Sales and Use Taxes
- 15.64% Charges and Services
- **3.40%** Fines and Assesments
- **2.79% Misc.**
- 2.06% Licenses & Permits
- **0.94% Intergov't**
- 0.04% Interest Income



Rose District & Downtown Revitalization



Economic Development

Broken Arrow Economic Development Authority

- Independent City Authority
- City Council Members are Authority Members

Broken Arrow Economic Development Corporation

- Board of Directors 6 Local Business Leaders
- CEO Wes Smithwick

City Economic Development Team

Led by the City Manager's Office



Street Improvement Program

- Street Maintenance Program
- Long-term Capital Improvement Transportation Plan



Public Utilities

Stable Rates for All Utility Services

 Long-Range Plan for both Water and Wastewater operations

• Future of Our Sanitation and Recycling Programs



Tourism



Transparency of Local Government Operations and Activities



Leadership & Succession Planning



Keep Broken Arrow Beautiful



Questions?

CONTACT INFORMATION

City Manager - Michael L. Spurgeon mspurgeon@brokenarrowok.gov 918-259-8419

Director of Communications - Krista Flasch kflasch@brokenarrowok.gov 918-259-2400, Ext. 5309

